



Minutes of **January 13, 2020**, NVHS Athletic Booster meeting carried on via email...

OFFICERS:

President: John Berglind

Treasurer: Laura McCarthy

Athletic Director: Branden Adkins

Vice President: Denise Calzaretta

Secretary: Laura Keefer

COMMITTEE CHAIR:

Concessions: David Cabrere

Fundraising & Facebook: Tracy Modaff

Membership: Angela Magee

Newsletter & Twitter: J.R. Gray

Volunteer Coordinator: Maria Poedtke

Wildcat Wear: Krista Leifheit and Debbie Walsh

Sponsorship: Karen Sanders

Social Media: NEED

Jen Yellin-member

MINUTES: October and November and December minutes.

Tracy moved to approve, Maria seconded. Passed.

AGENDA:

John B: banner status. Where can they be displayed inside? Possible thought to get on image center. Or, put back on the fence. Braden will look at getting Doug to put them back on the fence.

JR has the images as well. So, we may try and see what NEVCO says about putting them on the image center.

James Thorton -parents asked about whether we could direct money, then for their exclusive use, to Boosters if they raised money. We cannot do that.

Drew Sutton has a couple of parents who want to join the Booster board. John will talk to them.

We also need to continue to focus on our fundraising efforts. We can't solely depend on concessions and wildcat wear to build our funds for honoring wishlist items like we used to.

Laura M: discussion around inventory in Wildcat wear and Laura gave an explanation on how that is calculated.

John B. noted that coaches have been good about sending thank yous for the wishlist items that have been honored.

Some wishlist items haven't come in. If they don't get their items ordered by June 30, it doesn't roll over.

Branden: - upcoming events for concessions-boys bball Thursday and this Saturday gymnastics invite and wrestling mega duel that starts at 9 & 1.

Conference gymnastics invite upcoming-two day events. Consider small mobile stand.

Diving conference invite for swim – Feb 7th. And boys bball that night vs Waubonsie.

Hall of Fame Night—2/21.

Banners: we don't want the gym to look like a Nascar event with a ton of banners that keep being added. So, we will work to get them back outside. Everyone keep an eye on what other schools are doing.

Athletic information night this Wednesday. WCW will be open. Branden will setup a table for Boosters. Tracy will check with Angela as to whether there will be membership volunteers there to give info on memberships and try and get their emails to send an email about memberships for the 2020-21 year. Possibly get some sort of informational piece so we can raise awareness about what Booster's actually does for the athletic teams.

JR: a couple of people reached out right before Christmas about social media. JR will check with them. Website expires 2/2. Laura will check into what the price is to renew it.

If we went to an ecommerce way, it might help with membership sales and wildcat wear sales a bit easier. Laura and JR looking into this option as well.

Send anything for newsletter to JR.

Volunteers – Maria: one parent who wants to volunteer—swim parent—Jeff Sell. Maria will invite him to the next meeting.

Jen-Lacrosse parent-asked about concessions. She will talk to David and Ann about whether it's worth doing.

Tracy M: Fundraising – meeting with Lance this week to discuss All In event in conjunction with PTSA. Ring in the NY Raffle hugely successful. Profit was approximately \$9300. Bowling outing—the only way to make money is to do baskets and in the winter. A lot of other things calling on people to do baskets so that will be on the back burner for now.

Tracy M: Scholarship – due March 9th; committee together on March 12th from 7 p.m. Application is live.

Krista/Debbie WCW: discussion regarding ecommerce and how to do inventory thru square but if someone pays cash? Will look into options with JR/Laura.

Also, discussion regarding yard signs. They will look into some options. Nice to do a consistent yard sign all sports can use.

Volunteer—has there been a discussion with athletic teams/parents about commitment to volunteer?

Maria explained that for concessions, for instance, coaches encourage parents to volunteer a game or two so all the games are covered.

For Wildcat Wear, the goal is to open up for more games and sporting events. They should be included in the coaches meetings and get volunteers to sign up.

Should we provide a discount incentive for volunteering? Tracy suggested giving 20% off, John suggested it be 20% off a single item. Volunteer twice and get 20% off....They will discuss options and get back to us.

Krista reminded how much a big endeavor taking over WCW is. So, how can this be managed together?

Have we considered having assistant chairs—YES! We've discussed this year after year. For instance, a Freshmen volunteer and a trailer volunteer. Possibly indoor...have several keys that our assistance can access. Given go ahead to build a committee.

Motion to adjourn, Maria, second Tracy..done at 8:13 p.m.

Next meeting will be February 10 @ 7:00 p.m.